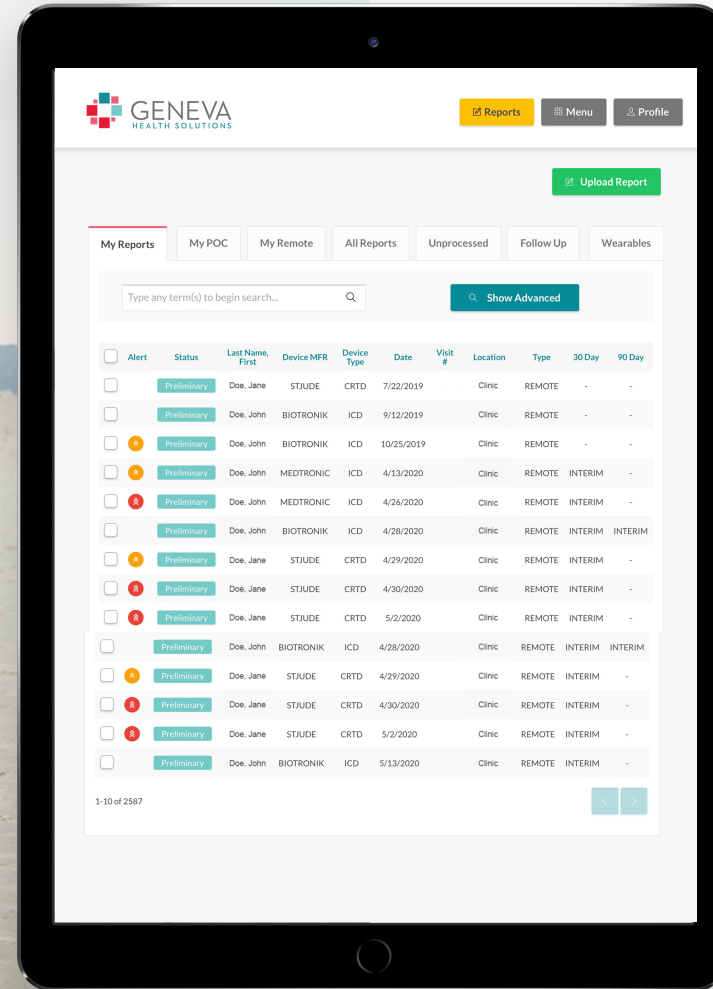
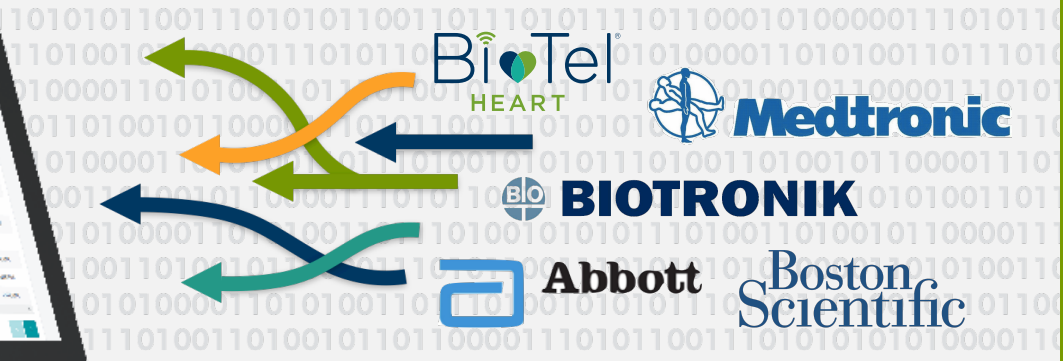


# Geneva Health Solutions

A platform and service for  
managing cardiac patients



You don't need  
*more* data.  
You need the  
*right* data.



## We Are Your Solution

Whether you need a platform to help manage patient data – or simply help reviewing transmission data, Geneva Health Solutions has your back! We work with you and your team to find the best solution to maximize efficiency.

# A Solution That Makes Sense

You don't need *more* data. You need the *right* data. Geneva streamlines processes and alleviates workload burden. The platform aggregates transmissions and filters out the data you simply don't need. The result? Scheduled, actionable, and clinically-relevant information.



BioTel Heart

## Geneva Platform

Managing the data of your cardiac patients has never been easier.

### Save Time

Cut out the manual process and unnecessary steps that consume your current day-to-day workflow.

### Streamline Workflow

Seamlessly integrate and automate data into your EMR – all without the paper process.

### Streamline Patient Care

Find everything you need to manage your cardiac device patients in one portal.

BioTel Heart

## Geneva Service

Adding the Geneva Service to your platform further relieves workload burden.

### Dedicated Experts

Our experienced team is well-versed in cardiac data. We're here to help triage all incoming transmissions.

### Manage the Data Deluge

Geneva's service team filters the data to send billable and clinically relevant alerts.

### Focus on Patients

No longer sift through data, focus on what's most important – delivering personalized patient care.

# Expand Your Reach for Higher Goals

Think of Geneva as an extension to your ladder. By serving as an add-on to your practice, we can help you reach higher goals and provide you with a wider range of resources to achieve better results. We take a consultative approach by working with your current processes and resources to improve your team's efficiency. This is not an outsourced solution. It's a collaborative effort.



## Designed to Solve the Challenges of Remote Patient Monitoring

Our continuous innovation process is designed to support your clinic's needs.



### Billing & Scheduling Algorithms

Geneva's patent-pending billing and scheduling processes are fully automated. Should a patient miss their transmission, the platform automatically adjusts the schedule – all without manual intervention.

### Customized Alert Criteria

You have full control over what data you see. Geneva's team will work with you to customize alert criteria to avoid unnecessary notifications. We'll review and remove any data you don't need, letting you focus only on relevant and actionable information.

### EMR Integration Capabilities

Seamlessly integrate into your EMR so you can streamline your workflow and increase efficiency. No need to print and scan into your EMR. Our advanced EMR capabilities will bring full automation to your device clinic all the way from your data coming into Geneva to dropping a charge at the end of the billing window.

### Patient Engagement & Education

Our team of Patient Engagement Specialists are here to assist, educate, and make sure patients stay activated. They are also available to your patients for troubleshooting and questions related to remote monitoring.

### Integrated Wearable Device Data

We started out managing the data deluge associated with remote monitoring of implantable devices. Now that we've mastered that workflow, we've expanded our capabilities to wearable devices. You can now access data and monitor your BioTel Heart MCOT™ and short wear or extended wear Holter (ePatch™) patients within the Geneva platform.

# Streamline Your Workflow



## Manual Task Reduction

**75%↓**  
WITH GENEVA

**88%↓**  
WITH GENEVA +  
EMR INTEGRATION

## Process Reduction

AVG.  
**100%↓**  
SUBPROCESSES

**100%↓**  
PAPER PROCESS

CUSTOMER VALUE

# Quantifiable Results

As part of our commitment to long term customer success, we provide each of our clinics with Customer Value Reports. The following data is from an actual customer who is using both our platform and service solutions over a 15-month period.

CLINICAL

Report Timeframe: 15 months  
Active Device Population: 3,295

**80** Reports Processed per Day

**14** Alerts Sent to Clinic for Triage per Day

**↓ 82%** Reduction in Workflow Burden

**91%** Average Patient Compliance Rate



**46%**  
FALSE & INTERIM REMOVED

**19,524 Reports Processed**  
(Billables & Alerts)

**16,302 Reports Removed**  
(False & Interim)

FINANCIAL

	YEAR	TOTAL BILLABLES	TOTAL REIMBURSEMENT
PRE-GENEVA	2018	4,572	\$206,782 Prof. + Tech. Reimbursement
WITH GENEVA	2019	14,773	\$735,708 Professional Reimbursement Only
	2020	15,361	\$943,182 Professional Reimbursement Only
			<b>256% INCREASE</b>

PATIENT ENGAGEMENT

**5,564** Total Calls Made by the Patient Engagement Team

**1.7 min.** Average Length of Phone Call

#1 Reason for Call  
**⊘ DISCONNECTED DEVICE**

#2 Reason for Call  
**⊕ NEW ENROLLMENT**



# A Proven Platform and Service

"[Geneva's] customer outreach assistant, Lorielle, called me to check on the status of my reporting. With the knowledge that I was without my monitor, she offered to pursue the possibility of a replacement monitor for me. Within a short period, she communicated that [Geneva] had arranged a replacement monitor at no additional cost to me. Service of that quality deserves special thanks!"

**Robert Malcom Bauer**  
San Diego, CA

"Geneva saves me time and keeps me sane with the ease of their platform and their awesome service team."

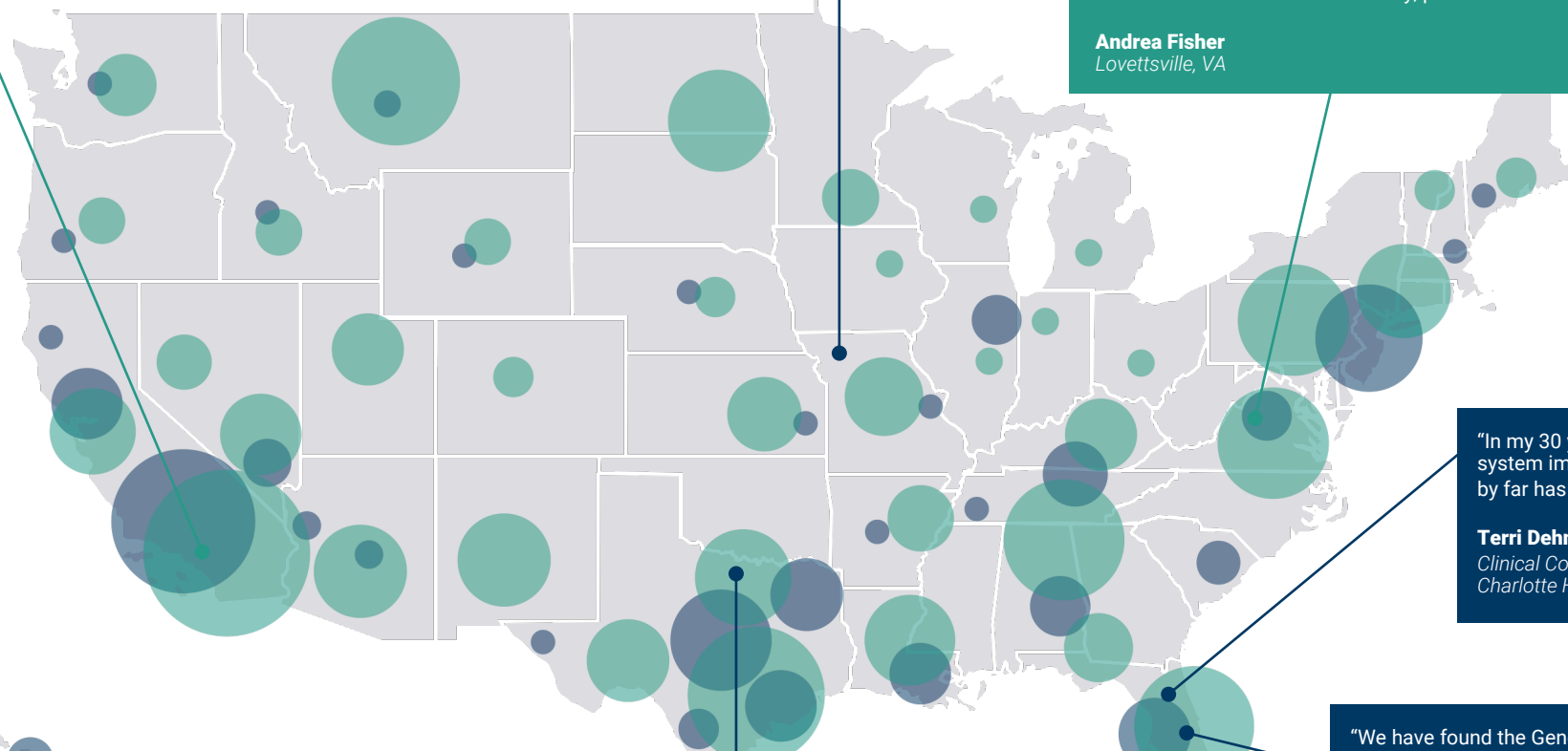
**Megan F. RN**  
Kansas City, MO

"...thank you [Geneva] for the ease of getting in touch with a customer service representative. My phone call was answered immediately. What a treat... I didn't have to wait on hold; I didn't have to listen to music... my call was actually answered. I spoke to Zachery. What a treat. He was so pleasant. He was incredibly helpful. I know I was chatty and gave too much confusing information. He had such a friendly, polite and reassuring tone."

**Andrea Fisher**  
Lovettsville, VA

**119**  
Clinics

**85k**  
Patients



"In my 30 years of doing system implementations, this by far has been the easiest."

**Terri Dehne BSN RN**  
Clinical Coordinator  
Charlotte Heart & Vascular

"We recently implemented Geneva in our device clinic and have been very pleased with the improvements. They have been great at ensuring and capturing patients' transmission and are very meticulous with record keeping. The clinical staff have proven to be very knowledgeable and quickly notify us of any problems. Their help during the COVID-19 crisis has been particularly helpful. We use it as a key component during our telemedicine visits."

**Dr. Jon Smith**  
Texas Cardiology Group

"We have found the Geneva Platform to be an asset to the practice by organizing our Device and Mobile Telemonitoring. We appreciate the ease of use of the website and the clinical team's input on escalating appropriate cases to the MD's attention."

**Emmy Satya MD**  
Precision Cardiology



# Build Your Solution Today

## 1. Strategize

Our team of experts will listen to your challenges and objectives from the very start. To achieve an optimal workflow, we will consult and map out a strategy with you. Our team will be there through the entire process for any support you may need.

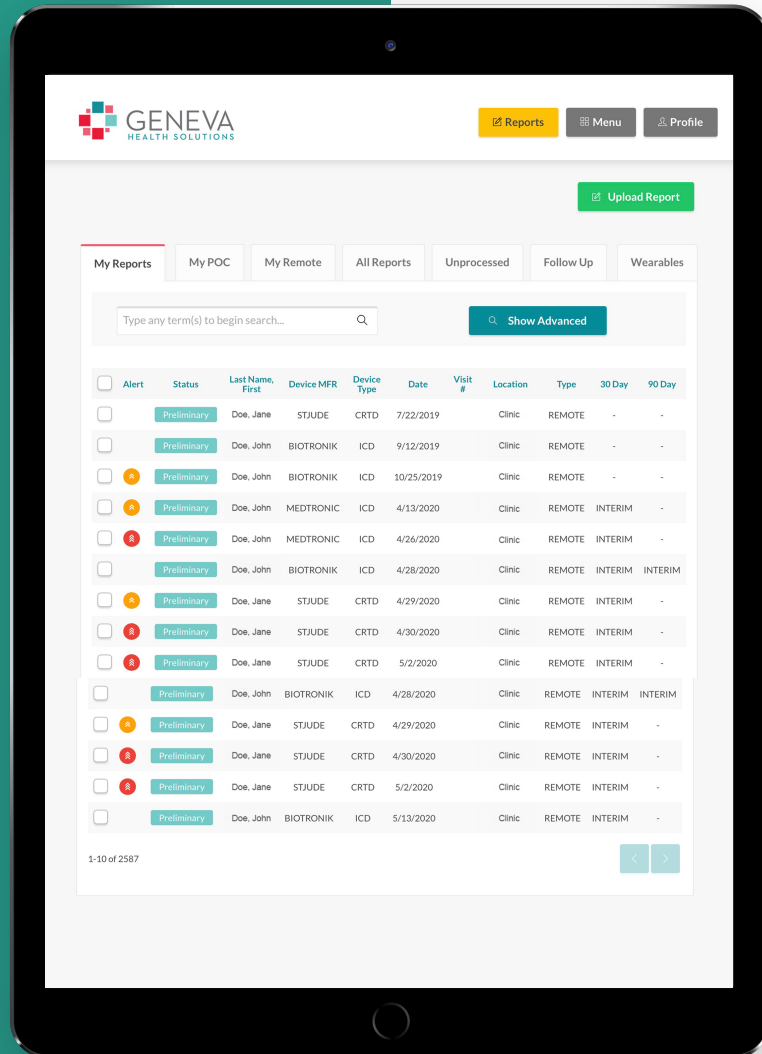
## 2. Onboard

Once a strategy is in place, our Onboarding Team kicks into gear. They'll begin by gathering necessary information and details from your clinical team. Once they have everything, they will set up your Geneva portal and start flowing data.

## 3. Go Live

Once Geneva is all set up, it's time to Go Live. Our Onboarding Team will train and educate all Geneva portal users. After Go Live, our Customer Success team takes over and ensures that you have continued support. The goal is 100% satisfaction!





For sales and inquiries or to schedule a demo:

[askGSC@genevahealthsolutions.com](mailto:askGSC@genevahealthsolutions.com)

[www.gobio.com/GENEVA](http://www.gobio.com/GENEVA)

### Brought to you by BioTel Heart–The Cardiac Data Company

You don't need more cardiac data—you need better cardiac data. BioTel Heart delivers to you the most accurate remote cardiac monitors. A unique cardiac data platform that integrates data from almost any remote cardiac monitoring device. Analysis and support to streamline workflow in your practice. Rise above the data deluge with actionable insights for tailored patient care.

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